

# Digitale Radio Radio Numérique

**DIGITALE  
RADIO**  
VLAANDEREN

**ma**  
Radio.be 



## **NOORD 2020**

n = 2001, 12+

Field : 16/9 – 27/10/20

## **SUD 2020**

n = 1500

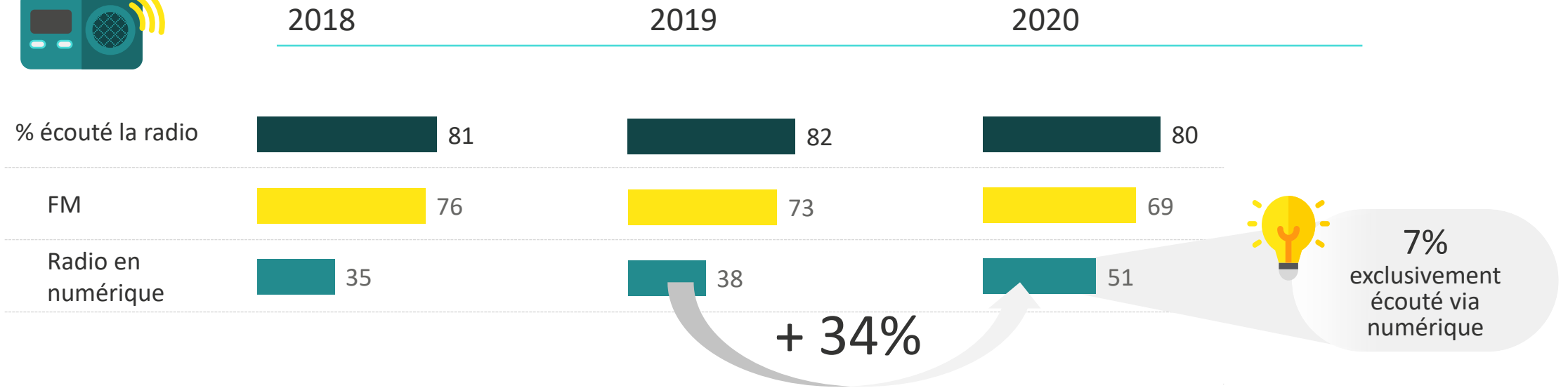
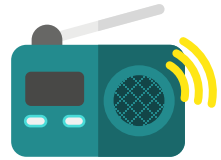
Field : 13/11 – 31/12/20





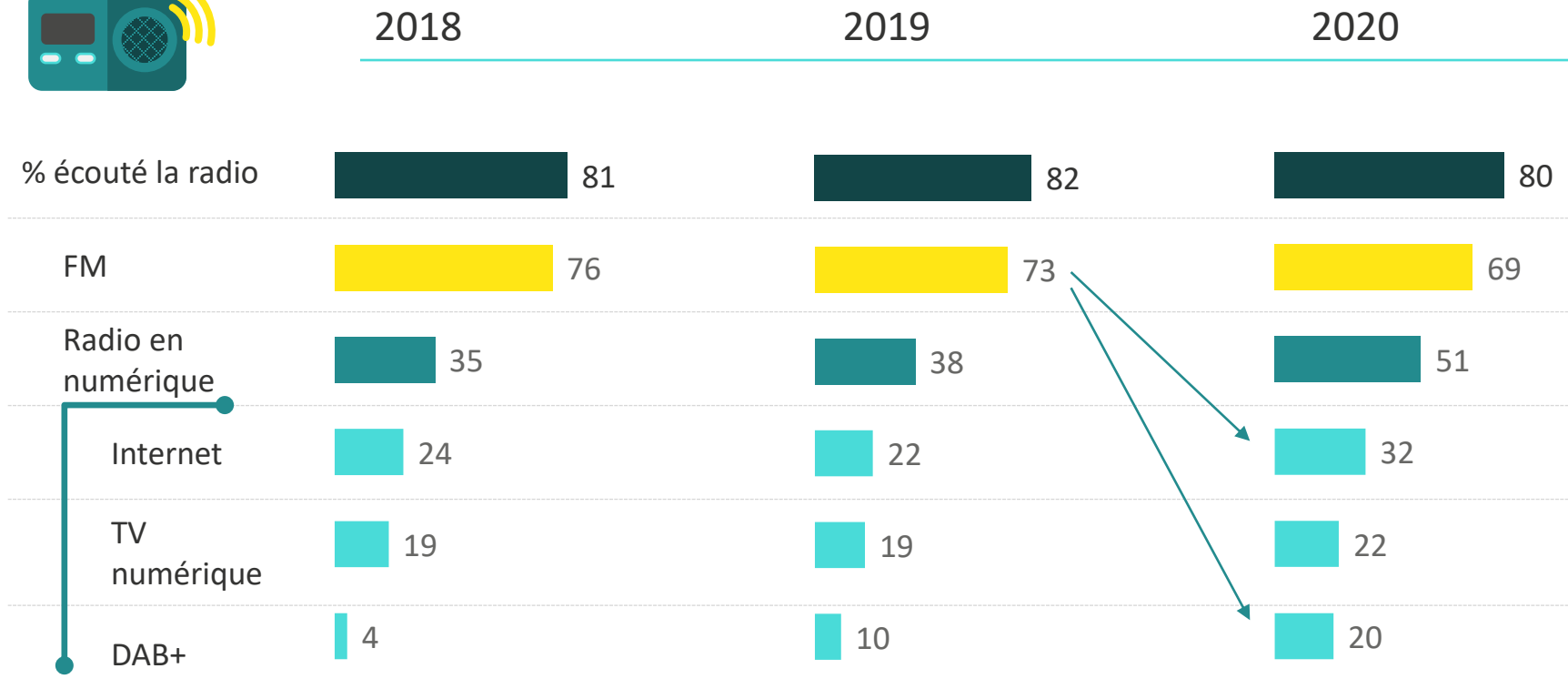
# SUD

## Quelle plateforme utilisez vous pour écouter la radio (les derniers mois) ?





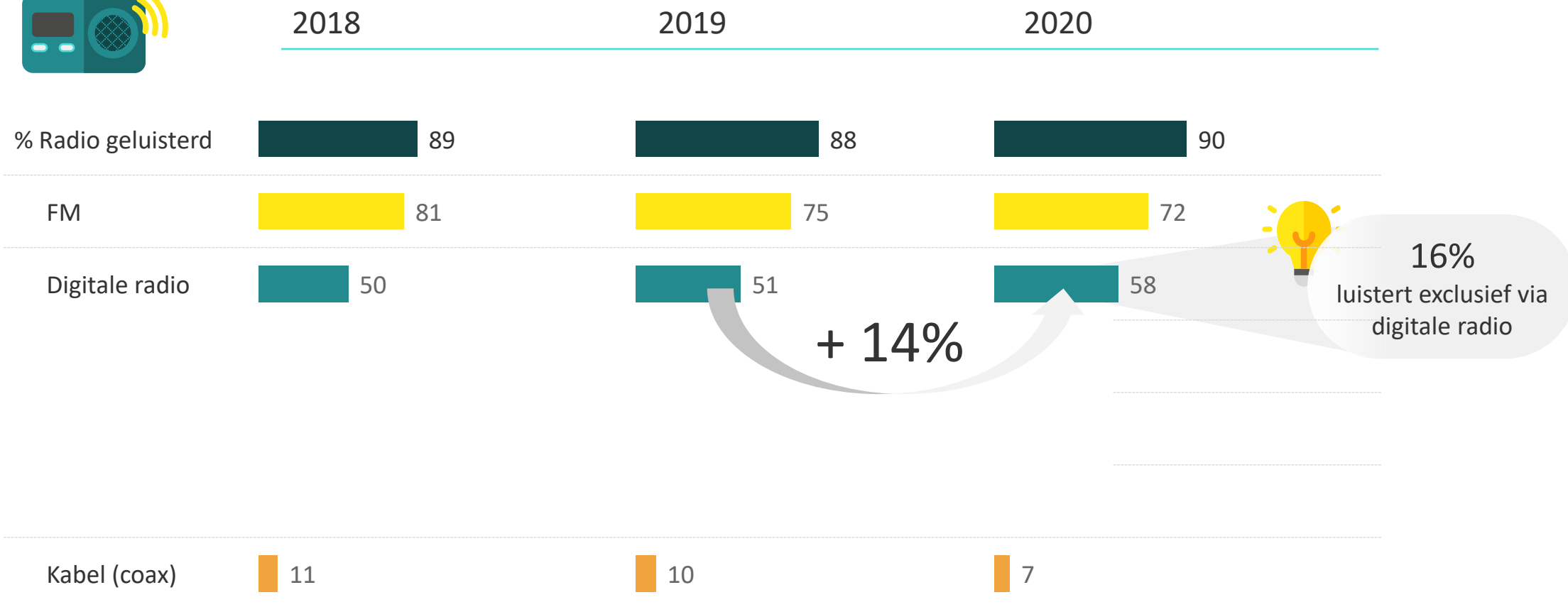
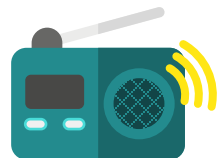
## Quelle plateforme utilisez vous pour écouter la radio ?





# NOORDEN

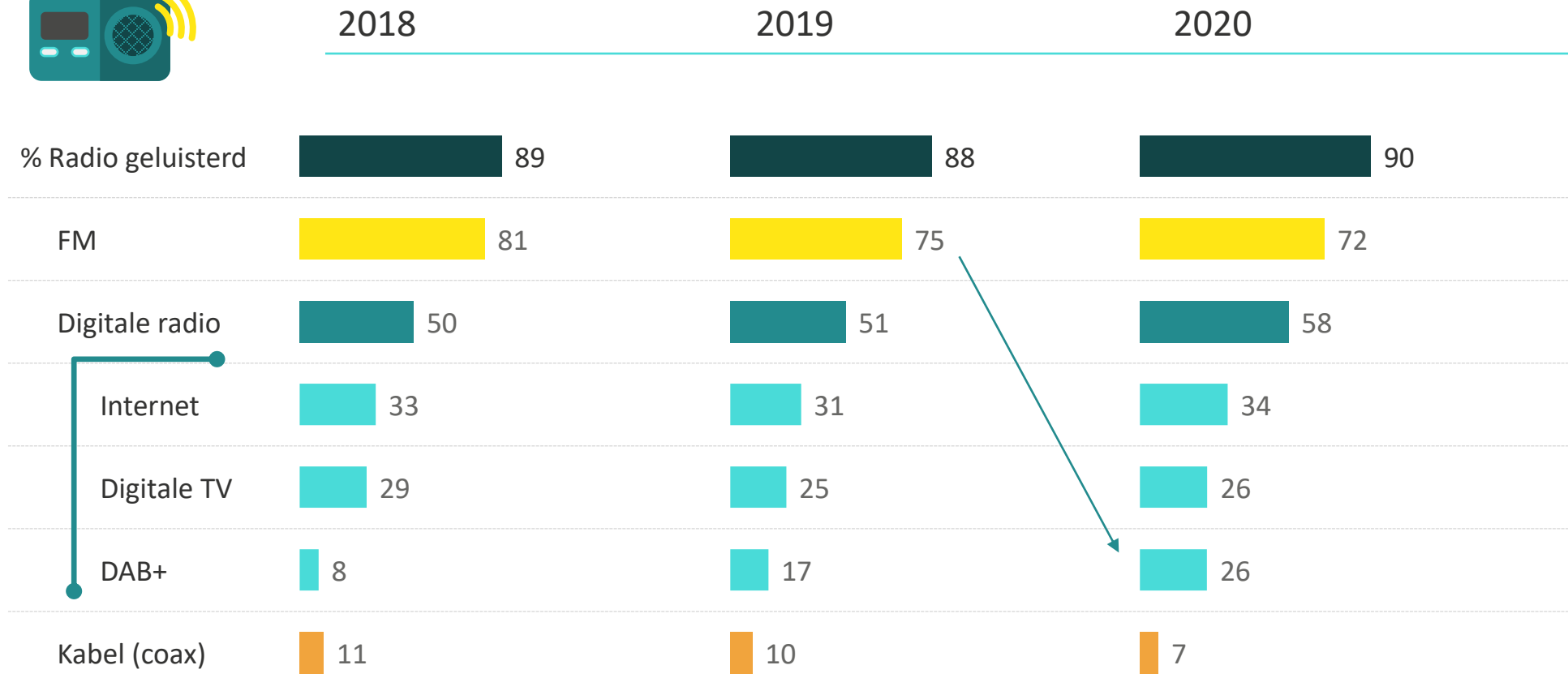
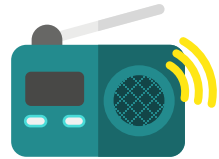
## Welke platformen gebruikt men om radio te luisteren (de afgelopen maanden)





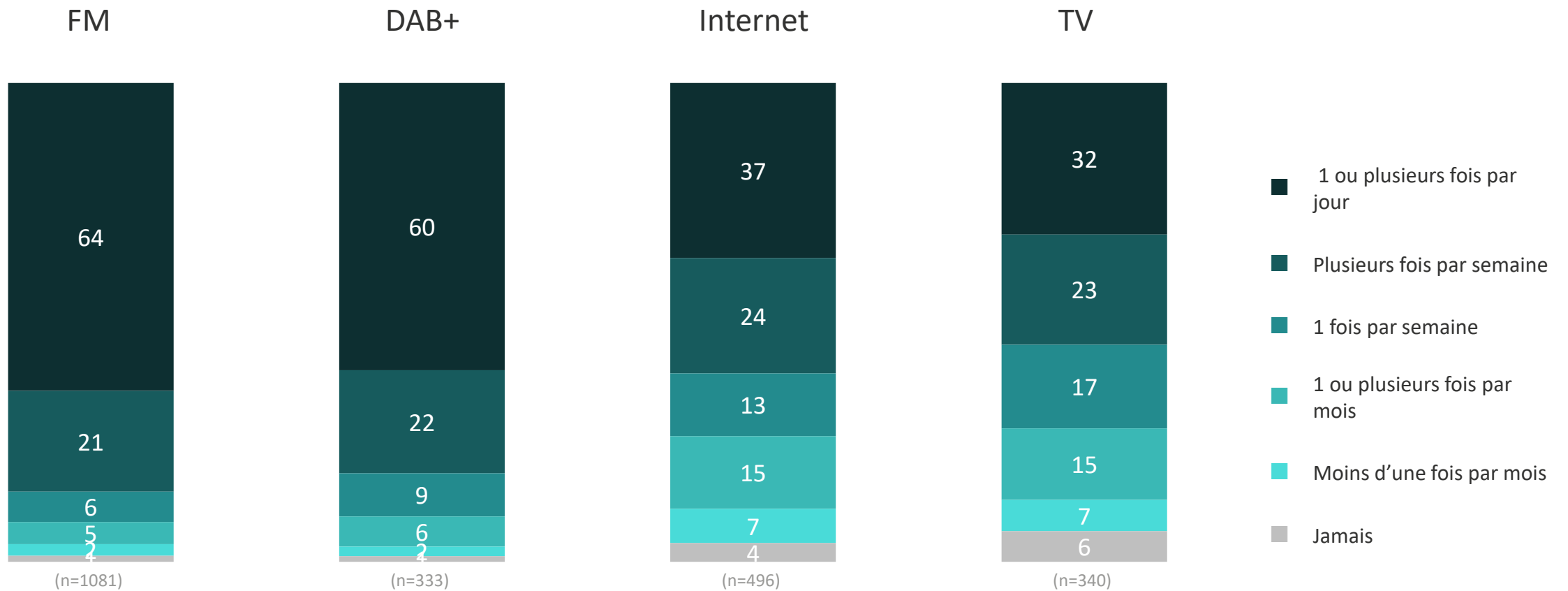
# NOORDEN

## Welke platformen gebruikt men om radio te luisteren





## Fréquence d'écoute

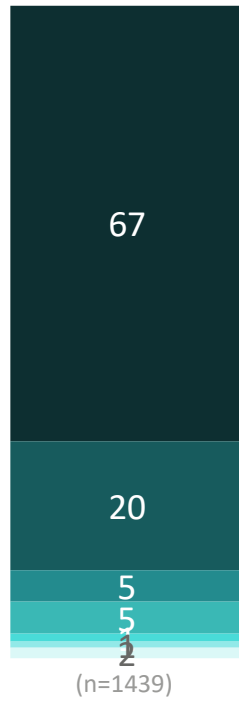




# NOORDEN

## Luisterfrequentie

FM



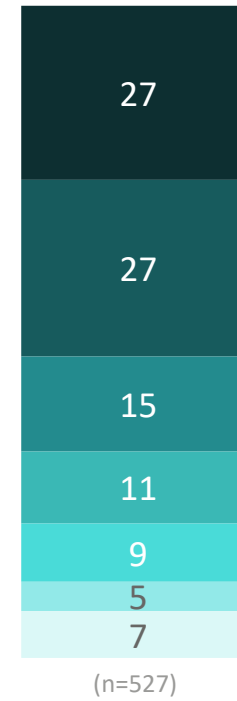
DAB+



Internet



TV



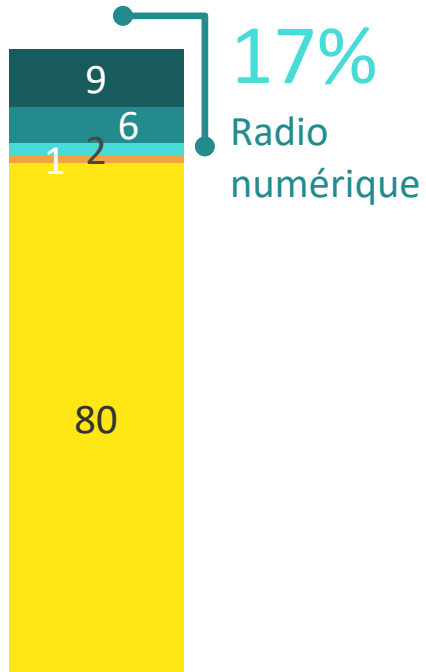
- Dagelijks
- Meerdere keren per week
- 1 keer per week
- Meerdere keren per maand
- 1 keer per maand
- Meerdere keren per jaar
- Minder vaak



# SUD

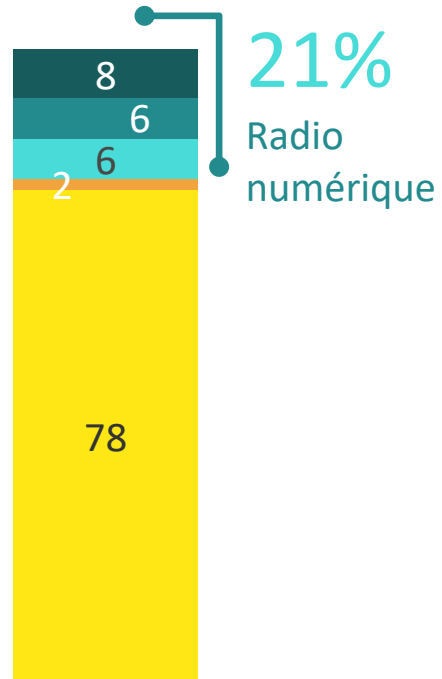
## Volume d'écoute par plateforme

2018



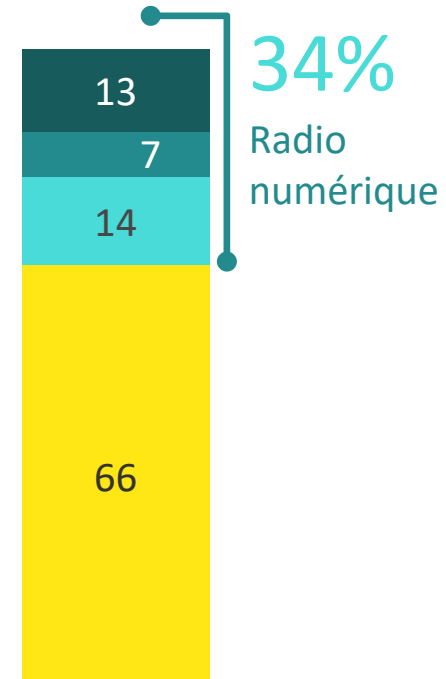
(n=1501)

2019

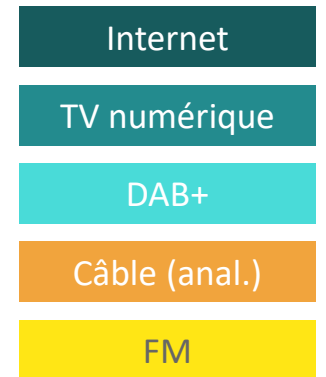


(n=1500)

2020



(n=1500)



% temps d'écoute total

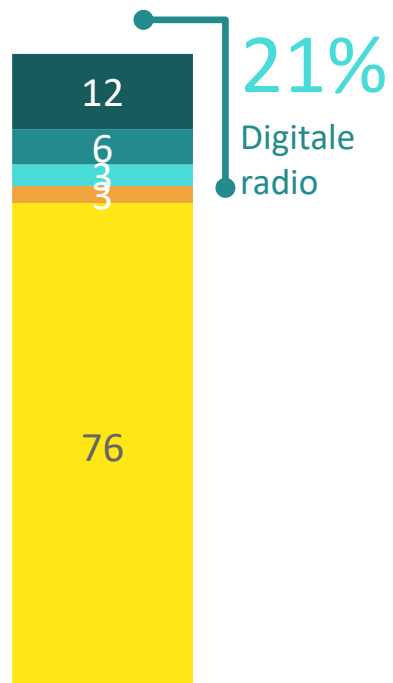




# NOORDEN

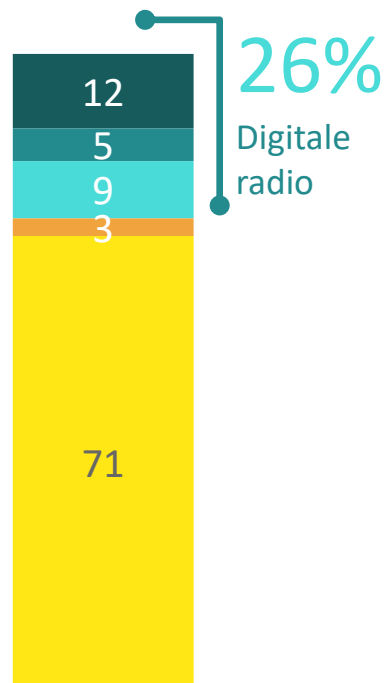
## Luistervolume per platform

2018



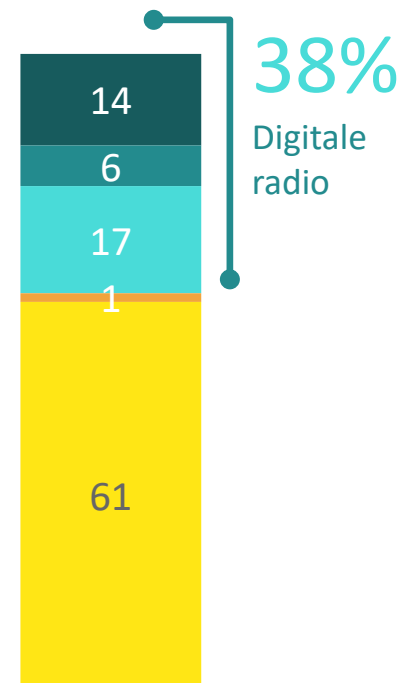
(n=2000)

2019

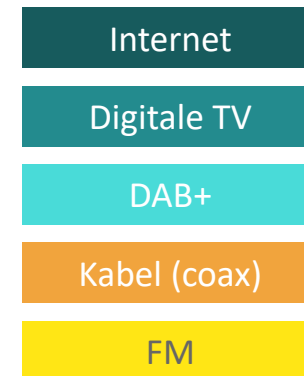


(n=2005)

2020



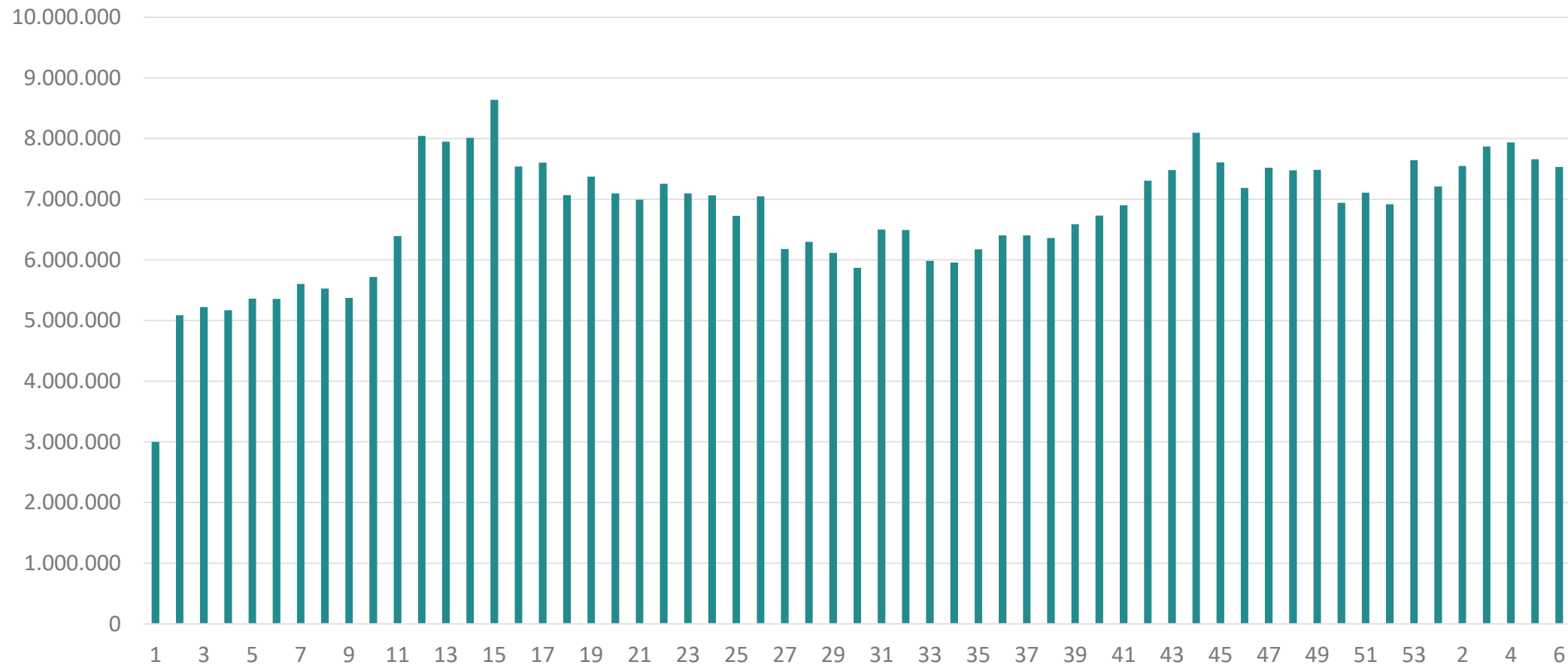
(n=2001)



% van totale luistertijd

## Evolution of the Internet Radio streamstarts in 2020 (Radio Stream Monitor –CIM)

Evolutie # stream starts per week – totale radiomarkt (BE) – Jan 2020-14/02/2021



Bron : CIM Neuromedia - Radio Stream Monitor (min 1min geluisterd) - zenders België (VRT/DPG M/Mediahuis/IP/RMB)