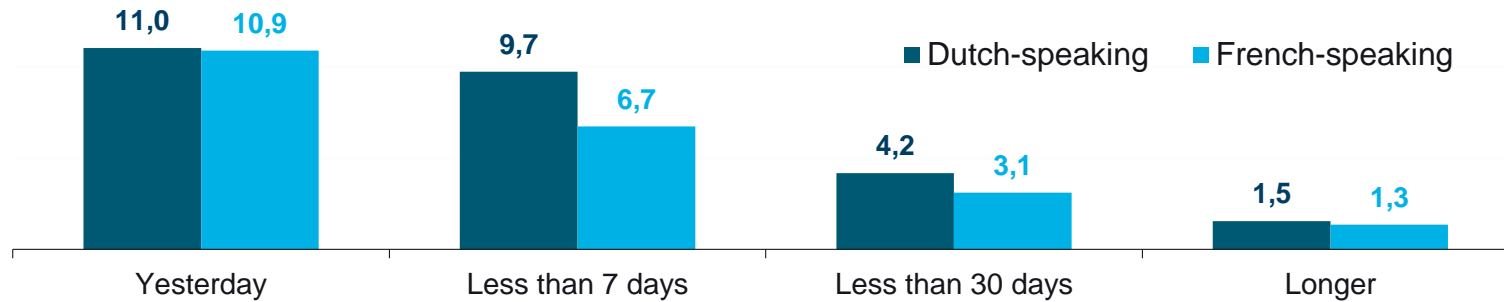


Audio streaming services usage in Belgium

Recency Audio streaming (% of population)



Heavy users * of

Radio: index 144
 VOD: index 243
 Social media: 163
 Online newspapers: 139
 Cinema: 206

* Based on weekly penetration streaming services, national. Index to total population

Demographic profile weekly penetration %

